

# Empresa Americana FinTech





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Fintech se refere à integração de tecnologia nas ofertas de empresas de serviços financeiros para melhorar seu uso e entrega para clientes.

A empresa ocupa a lacuna entre Criptomoedas/Defi e legado financeiro.

O rótulo branco B2B da empresa permite com que empresas emitam cartões de marca que fornecem aos clientes a possibilidade de gastar criptomoedas usando um método mais familiar. O rótulo branco é atualmente usado por +25 empresas Web3 e funciona como uma estrutura crítica servindo contas bancárias e cartões globalmente.

Provendo viabilidade de produto, o cartão da empresa provê 50k usuários ativos com uma maneira fácil de comprar e gastar cripto; esse produto também permitiu com que a empresa de sequência a um ARR de 8 figuras graças à sua plataforma própria automatizada de liquidez cripto-para-fiat.

Pontos-chave

- Parceiros de rótulo branco fazem todo o marketing
- Parceiros de rótulo branco: 20+ organizações
- 50K usuários ativos do Cartão da Empresa
- Presente em todos os 50 estados dos EUA, no RU e em 26 países europeus
- Se expandindo para países da América Latina
- Gerente de programa para VISA, AMEX e Mastercard

Receita

2023F: \$20M2022: \$10M2021: \$19.9M

### TARGET PRICE

\$25,000,000

### GROSS REVENUE

10000000

### EBITDA

TBA

### BUSINESS TYPE

Financial Services, Financial Services

### COUNTRY

Estados Unidos

### BUSINESS ID

L#20230451

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